



OUR LADY OF GOOD COUNSEL HIGH SCHOOL COMMUNITY PARTNERS PROGRAM 2021-2022

Our Lady of Good Counsel High School's **Community Partners Program** offers a comprehensive way to support our students and school community while establishing a close relationship with the school and our constituents.

The Community Partners Program offers four sponsorship levels that deliver broad-based marketing and networking opportunities for your organization. By joining the program, you secure the future of Good Counsel and establish an enduring legacy that will benefit students in perpetuity.

Our Lady of Good Counsel Community Partners Program Benefit Breakdown		Diamond Falcon* \$20,000	Platinum Falcon \$10,000	Gold Falcon \$5,000	Blue Falcon \$2,500
CAMPUS SIGNAGE	Athletic Complex - Tiered listing on dedicated CPP sign**	x	x	x	x
	Athletic Complex Banner - Tiered listing on dedicated CPP sign**	x	x	x	x
	KANE Center - Tiered listing on dedicated CPP sign**	x	x	x	x
	Community Partner Sign (Main Entrance) - Tiered listing on dedicated CPP sign**	x	x	x	x
	Digital Monitors - Tiered listing on CPP slide on rotation on digital monitors throughout campus	x	x	x	x
	Digital Monitors - Individual Community slide on rotation on digital monitors throughout campus	x	x	x	
	Individual Athletic Complex Banner	x	x		
	KANE Center - Individual Community banner	x	x		
108 Lawn Sign - Individual Community sign	x				
ADVERTISING/ RECOGNITION	Community Partners Program Webpage - Tiered listing of organization name or logo and hyperlink on dedicated webpage on GC's website	x	x	x	x
	Recognition in <i>The Counselor</i> - Good Counsel's annual publication***	x	x	x	x
	Annual Report - Recognized as a Community Partner in the school's annual report published online***	x	x	x	x
	Recognition in printed programs - Tiered listing of organization in printed programs throughout the year	x	x	x	x
	Blue & Gold Card - Ability to run an annual deal for the Good Counsel community	x	x	x	x

GC EVENTS / NETWORKING

Social Media Advertisement - Ability to run an advertisement via Good Counsel's social media channels	2x	1x		
Company Profile in <i>The Counselor</i> – Good Counsel's annual publication***	x			
Coffee and Conversation (Fall) - Invitation to network with the President, Principal, Board of Directors, and Community Partners	x	x	x	x
CPP Appreciation Reception (Spring)	x	x	x	x
Business Networking Events - Invitations to business networking events with alumni, parents, and Community partners throughout the year	x	x	x	x
NEW! Tabling Opportunity at GC Home Football Game	x	x	x	x
Season Passes to VIP Tent at all GC Home Football Games	x	x		
Free tickets to all home games in all sports	x	x	x	x
Two reserved tickets to all Fine Arts events				
Steve Dean Golf Classic (Fall)	x	x	x	x
Opportunity to include branded item in participants' gift bags	x	x	x	x
Number of golfers	4	4	2	1
General Event signage	x	x	x	x
Hole signage	x	x		
Ability to host a table at event	x			
NEW! Tabling at Olney Nights	x	x	x	x
SFX Society Leadership Dinner (Fall)				
Invitation to SFX Leadership Dinner (two tickets)	x	x	x	x
Grand Celebration (Spring)				
Ad in auction program	Cover	Full page	Half page	BC
Tickets to event	10	6	4	2
General Event signage	x	x	x	x
Table Sponsorship Advertising	x	x		
Virtual Alumni Event – ability to host a business-specific event with GC alumni i.e. J&G Landscape might host a “Mosquito Repelling Plant Basics”	x	x		
Sponsor/Host a Business Networking Event – with alumni, parents, Community partners, and other constituents	x			
Named Premier Event Sponsor - Choice of the annual Steve Dean Reception, Homecoming Tailgate, or Reunion Weekend Reception	x			

*Diamond Falcons are also able to designate up to 25% of membership fee to additional sponsorship opportunities | **Installed in August 2021 and visible through June 2022 | *** Distributed to 13,000+ parents, past parents, alumni, faculty, staff, board members, volunteers, grandparents, students, and friends

Interested in learning more about the 2021-2022 Community Partners Program?

Please contact Savannah O. Renehan - Director of Corporate Relations | srenehan@olgchs.org |

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